

Ryan Griffin

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On Wed, Feb 4, 2026 at 3:37 PM Lexi Polokoff <apolokoff@collaborative.org> wrote:

Hi Ryan,

Thanks for getting back to me! I'd be happy to share about the work SPIFFY has specifically done in Easthampton.

I have availability next Wednesday, 2/11, anytime between 12:30-4PM. How does 1PM on the 11th work for you?

Thanks again,

Lexi

On Wed, Feb 4, 2026 at 1:02 PM Ryan Griffin <rgriffin@easthamptonma.gov> wrote:

Hi Lexi,

Thank you for reaching out. I'm definitely interested in learning more about SPIFFY and the work you've been doing in Hampshire County and with local municipalities, especially in the area of prevention and substance misuse.

I'd love to hear more specifically about your work in Easthampton, Easthampton Public Schools, and throughout Hampshire County, how things have been going, and whether there are ways the Health Department might be able to support your efforts.

Do you have any availability next Wednesday or Thursday, the 11th or 12th?

Thank you,

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Lexi Polokoff <apolokoff@collaborative.org>
To: Ryan Griffin <rgriffin@easthamptonma.gov>
Cc: Community Health <ech@easthamptonma.gov>

Thu, Feb 12, 2026 at 9:48 AM

Hi Ryan and Brad,

It was a pleasure to meet both of you yesterday! Thanks so much for taking the time to do so. Some follow-up items:

I have attached some data and other related materials that the Getting to Y/Make a Change (YPAR) club collected and analyzed. This club ran from fall of 2021 through spring of 2025.

- **Year 1 (2022-23):** Analyzed the most recent PNAS data and identified key concerns, which are laid out in the GTY Presentation.
- **Year 2 (2023-24):** Planned and implemented strategies to address key concerns, including the promotion of the Anonymous Alerts system at EHS and creating the Make a Change box for anyone to submit ways to improve school climate. See GTY pre/post survey comparison where they collected data to evaluate the effectiveness of the Anonymous Alerts strategy. At the end of 2023, they learned from the Make a Change box that students wanted more snacks in school.
- **Year 3 (2024-25):** Created a school climate survey (you can view pre and post survey data [here](#)) to send out to the student body and collected this information to inform how they should improve school climate at EHS. Continued to promote Anonymous Alerts and ran a snack drive at the end of the school year. The team also presented the data results from the school climate survey to EHS staff as well as multiple student clubs. The team wanted to collaborate with other school clubs to improve school climate, but they ran into some major challenges with that which I can share more about another time.

Also, I looked at the raw data from our 2025 PNAS data-set (county-wide), and see that use rates are very low this past year from nicotine pouches and other alternative forms of nicotine ingestion, which is good news! We only asked these

questions this year, I think.. so no longitudinal data yet for Hampshire County.

44F. In the past 30 days, on how many occasions (if any) have you: used nicotine pouches or sachets (for example, Zyn, On!, Velo)?												
Hampshire County												
	8th	10th	12th	Male	Female	Trans, Non-Binary, Other Identity	Straight	Gay, Lesbian, Bisexual	Not Sure, Other Identity	White	Students of Color	Overall
0 occasions	99.0	98.0	94.2	96.5	98.0	99.0	97.0	97.9	100.0	97.2	97.9	97.4
1 or 2	0.7	0.9	3.2	1.5	1.5	0.0	1.6	1.2	0.0	1.6	0.8	1.4
3 to 5	0.1	0.1	0.9	0.4	0.2	1.0	0.3	0.6	0.0	0.3	0.4	0.3
6 to 9	0.0	0.0	0.2	0.1	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0
10 to 19	0.0	0.6	0.3	0.7	0.0	0.0	0.4	0.0	0.0	0.4	0.2	0.3
20 to 39	0.0	0.3	0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.1	0.2	0.1
40 or more	0.2	0.1	1.2	0.8	0.2	0.0	0.5	0.3	0.0	0.4	0.6	0.4
Note: Please refer to the Demographics tab for sample sizes. Use caution when making comparisons among subgroups with samples less than 30.												(Valid N=2252)
44G. In the past 30 days, on how many occasions (if any) have you: used flavored nicotine gum, lozenges, and/or gummies?												
Hampshire County												
	8th	10th	12th	Male	Female	Trans, Non-Binary, Other Identity	Straight	Gay, Lesbian, Bisexual	Not Sure, Other Identity	White	Students of Color	Overall
0 occasions	99.2	99.7	99.1	99.8	99.0	99.0	99.6	97.9	100.0	99.8	98.1	99.4
1 or 2	0.3	0.0	0.3	0.0	0.5	0.0	0.2	0.6	0.0	0.1	0.8	0.2
3 to 5	0.2	0.0	0.2	0.1	0.2	0.0	0.1	0.6	0.0	0.0	0.6	0.1
6 to 9	0.1	0.3	0.2	0.0	0.3	1.0	0.1	0.6	0.0	0.1	0.6	0.2
10 to 19	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
20 to 39	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.3	0.0	0.1	0.0	0.0
40 or more	0.0	0.0	0.2	0.1	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0
Note: Please refer to the Demographics tab for sample sizes. Use caution when making comparisons among subgroups with samples less than 30.												(Valid N=2248)

Speaking of nicotine and your hope to support NFG bylaw in Easthampton, I definitely recommend reaching out to Heather Warner (hwarnar@collaborative.org), the Hampshire Franklin Tobacco-Free Community Partnership Coordinator. I can also make an e-intro for you both, if you'd prefer that. Just let me know! I'm also going to forward you an email I got that is on this topic and has more resources.

Lastly, I just added you both to the SPIFFY Coalition listserv, so stay tuned for our monthly newsletter and occasional other opportunities/resources!

Hmm.. I think that's all for now, but let me know if I'm missing anything in this follow-up that I said I would include!

Thanks again and looking forward to staying connected! :)

In community,

Lexi

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3 attachments

-  **MAC School Climate Pre-Survey Data.pdf**
79K
-  **GTY Pre and Post Survey Comparison - tables.pdf**
142K
-  **Getting To Y Presentation (3) (1).pdf**
1145K